



MEDIA RELEASE

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Past winner recalls Application of Technology AFIA accolade

Past Australian Freight Industry Award winners have thrown their support behind calls for nominations for the 2024 awards, with 2023 Application of Technology Winner Reeanjou Ram of iTrazo Tracotech fondly recalling her company's successful efforts in the category.

"iTrazo Tracotech was one of the seven winners at last year's AFIA's and it's terrific to see Ree and the other winning companies and individuals using the achievement to benefit their business," said VTA CEO Peter Anderson. "Winning and even just being shortlisted for an Australian Freight Industry Award is a tremendous way to highlight and promote the achievements of your business and key personnel and we encourage you to consider submitting a nomination."

Of receiving the accolade, Ree said: "Winning the 2023 Application of Technology Award was a significant milestone for iTrazo, highlighting our excellence in supply chain traceability and service quality across the industry. For me, this recognition validated our innovative approach and the dedication of my team. The award provided a strong foundation and credibility, empowering me to launch Freight Cyber, a business dedicated to Transport Management Systems and Driver apps with Electronic Work Diaries, focused on meeting compliance and NHVR regulations.

"This achievement not only enhanced our reputation but also opened doors to new opportunities, partnerships, and growth, solidifying our position as leaders in both traceability technology and transport industry solutions."

Nominations are open for the following award categories:

- **Women's Leadership Award** – sponsored by Viva Energy Australia
- **Investment in People Award** – sponsored by Logical Staffing Solutions
- **Best Practice Safety Award** – sponsored by Gallaghers
- **Application of Technology Award** – sponsored by Transport Certification Australia
- **Green Star Award – Promoting Sustainability in the Workplace** – sponsored by National Transport Insurance
- **Emerging Leader Award** – sponsored by Daimler Truck & Bus
- **Waste & Recycling Business of the Year Award**

"The Australian Freight Industry Awards, sponsored by TWUSUPER and Viva Energy Australia, are among the industry's most coveted awards and we welcome entries from all parts of the freight, logistics and transport industry."

Criteria for the awards can be viewed at www.afiawards.com.au and nominations can be submitted online with a deadline of Monday, 12 August.

The AFIA's return to the Palladium at Crown Melbourne on Saturday, 7 September for a Glitz and Glamour production full of great food and drink, musical acts and other entertainment. For ticketing information and to secure a table please visit www.afiawards.com.au

Ends...

For further information please contact Brian O'Neil on 0411 055 284.