

Master Class – Effective Attraction and Retention Planning – How to find and keep great people

<u>Dates:</u>	Tuesday 5 th April 2022.
<u>Time:</u>	10:00am – 2:30pm <i>a light lunch will be provided</i>
<u>Venue</u>	VTA Offices – Level 1, Mirrat House, 46 Kooronga Way (Webb Dock) Port Melbourne
<u>Cost:</u>	Members - \$360 (including GST) per person/Non-Members - \$390 (including GST)
<u>Materials:</u>	Each participant will receive a copy of the presentation

Attracting and retaining high quality people is one of the most difficult challenges in business today. Some industries experience 25-30% labour churn rates, a huge loss of capability, knowledge, team spirit and customer relationships combined with inflated costs associated with onboarding and retraining.

The course will assist you in creating a sustainable, effective attraction and retention strategy by stepping you through a range of powerful problem-solving tools and methodologies in a practical workshop to identify strategies to boost your ability to attract and retain high quality team members.

Using 'Now-Where-How' we help you:

- Understand what's currently working, and what's not.
- Clarify your future attraction and retention targets, and
- Determine 3-4 key strategies to get you achieve those goals.

Practical outcomes, not theory

The course process ensures you 'learn through doing' so you walk away with a clear plan, having learnt powerful tools to drive strategy implementation. Here's what to expect:

- Participate in a workshop facilitated by an experienced business advisor.
- Set a clear future vision and goals for attraction and retention.
- Learn best practice and emerging trends around attraction and retention.
- Develop strategies using powerful business tools.
- Translate those strategies to clear actions.
- Allocate responsibilities and timelines for actions.
- Walk away with a clear and concise 'one page plan' for employee attraction and retention.
- Be supported post workshop by flexible face-to-face and online advisory support with online tracking of actions to ensure accountability.

About the presenter:

Barry Jenner is an Accredited Mindshop Facilitator Plus, Fellow Member of the Institute of Chartered Accountants Australia New Zealand and holds a Graduate Diploma in Business (Accounting). He is an experienced management consultant and facilitator. He has a reputation for being able to change and improve the way organisations do business.

MASTER CLASS REGISTRATION

EFFECTIVE ATTRACTION AND RETENTION PLANNING

COMPANY NAME: _____

BILLING ADDRESS: _____

_____ **POSTCODE:** _____

CONTACT PERSON: _____ **Phone:** _____

EMAIL: _____ **Date:** _____

DURATION OF COURSE: 4.5 hours – 10:00am to 2.30pm

LOCATION: Mirrat House, Level 1, 46 Kooringa Way, Port Melbourne

COST OF COURSE: VWMA/VTA members **\$360** (incl. GST) VTA Member No _____

Non-Members* **\$390** (incl. GST)

**Would you like further information about becoming a member of the VTA? YES / NO*

Full Name of Person(s) attending	Course Date(s)	Fee \$
	5/4/2022	
	5/4/2022	
	5/4/2022	

TOTAL PAYMENT AMOUNT: \$.....

Credit Card Payment Details (Cross "x" card type box)

MasterCard Visa

CREDIT CARD NUMBER: _____ **CARD EXPIRY:** ____ / ____

CARD HOLDER NAME: _____ **CARD HOLDER SIGNATURE:** _____

Cheques (Payable to the 'Victorian Transport Association Inc.)

A Tax Invoice will be forwarded on receipt of payment

Email completed registration form to: reception@vta.com.au

CONDITIONS OF COURSE ATTENDANCE:

1. All fees must be paid prior to course attendance or certificates cannot be issued.
2. Substitutes may be accepted if notified prior to the course date.
3. Confirmation of booking is upon receipt of payment. Course is restricted to 30 participants.

REFUND POLICY

- If the VTA cancels a course, we will refund you 100%, or transfer you into another course of same value.
- If you cancel your booking for a course 5 working days before the start of the course, we will refund you 80% of the course fees.
- **Less than 5 working days- no refund will be given.**
- In the event of illness or personal crisis, you may transfer into another date provided you phone the VTA prior to the course and complete and return the course withdrawal / transfer form. Nonattendance will forfeit fees.
- Courses offered are not intended to be an exhaustive training program that covers every formal or legal aspect found under Commonwealth/State Laws, Regulations, Ordinances, By Laws etc.
- The VTA reserves the right to withdraw, cancel or reschedule any Course/Seminar/Workshop offered if deemed necessary due to any circumstance that may arise.

A copy of the VTA [Privacy Policy](http://vta.com.au/privacy-policy/) is available at <http://vta.com.au/privacy-policy/>

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