



MEDIA RELEASE

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Celebrating women in transport on International Women's Day

Today is International Women's Day, which provides a timely opportunity to reflect on and acknowledge the immense contribution women have made over the many decades to the transport industry, and to resilience in our supply chains.

It's also an important opportunity to talk about what more needs to be done to support and retain women in the transport industry, and to increase participation rates of women in transport, which continues to remain disproportionate.

With transport businesses typically having their origins as start up family companies, women have traditionally played a strong supportive role in administration, finance and marketing, with operations more-often-than-not left to men. This is slowly changing, with the aging workforce of drivers a factor in transport associations and operators identifying the opportunities for women to participate in transport behind the wheel, developing training programs and courses to incentivise a greater uptake of women drivers.

The VTA has been thrilled to graduate a number of women through our Driver Delivery program, and more importantly placing them in well-paid careers as professional drivers.

With the composition of the "nuclear family" changing as remarkably and rapidly as it has in recent years, it is important that employers recognise the need for flexibility in their workplace, and support women and men with work life balance practices that enable them to meet their obligations in the workplace and at home. The VTA is well-placed to provide advice and support to members in this regard.

We look forward to a constructive conversation about these and other issues at our forthcoming Annual Women's Lunch on 27 April, featuring Victorian Minister for Ports & Freight, Melissa Horne. To register for what is always a terrific and insightful event, please visit www.vta.com.au

Peter Anderson
CEO, VTA

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