



MEDIA RELEASE

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Last Week to Register for Freight Outlook 2016

With less than a week remaining until Freight Outlook 2016, the VTA are urging anyone considering attending this important seminar to register soon in order to avoid disappointment.

A diverse line-up of influential speakers from across government, operators, infrastructure, finance and more will speak on this year's pertinent theme of *The Future Freight Challenge: Improving Productivity*.

Focussing on the three areas of people, infrastructure and technology, the seminar will feature presentations and panel discussions on the various ways transport operators can improve productivity and remain competitive, as they deal with tighter margins and rising costs.

"We've worked hard to put together a program that covers a wide range of topics and takes a holistic approach to the challenges that freight operators face – now and into the future," VTA CEO Peter Anderson said.

"From looking at how to best protect your work force, to considering the many implications of autonomous vehicles, Freight Outlook 2016 promises to be as interesting and entertaining as it is insightful.

Parliamentary Secretary for Finance Daniel Mulino MP headlines a broad list of featured speakers, including:

- Tony Sheldon, Transport Workers Union
- Sue Johnson, Transurban
- Chris Jones, VicRoads
- Debra Robertson, Victoria Police
- John Rowe, Victorian Freight Specialists
- Paul Corkill, TCA
- Vince Lomoro, Westpac
- Justin Simmons, Vawdrey
- Marcus Burke, NTC
- Anthony Germanchev, ARRB

This year's event is being held at the Carlton Brewhouse at Abbotsford's CUB Brewery, and after the seminar, delegates will have the chance to tour the facility and get a sense of what goes on behind the scenes at Australia's largest brewery.

Freight Outlook is on Wednesday 9 November, starting at 7.30am with a light breakfast, prior to the seminar commencing at 8.15am. The seminar will conclude at 2.10pm, and includes lunch and morning tea. Seminar costs are \$275 plus GST. Register at www.vta.com.au

Ends...

For further information please contact Patrick Rasmussen on 0430 159 690