



MEDIA RELEASE

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Infrastructure Victoria chief headlines stellar conference infrastructure line-up

[Infrastructure Victoria](#) CEO **Michel Masson** will headline a line-up of some of the nation's most prominent infrastructure advisory bodies and authorities at the March 1-3 **VTA State Conference 2020**.

Infrastructure Victoria is an independent advisory body that was established to prepare a [30-year infrastructure strategy](#) for Victoria, provide [advice to government](#) on specific infrastructure matters, and to publish [original research](#) on infrastructure-related issues.

Under Michel's leadership, Infrastructure Victoria supports government departments and agencies in the development of sectoral infrastructure plans. And while it does not directly oversee or fund infrastructure projects, Infrastructure Victoria plays a significant role in providing government with the catalyst to make decisions on our state's future infrastructure needs.

"Michel will deliver a keynote address at State Conference 2020 on the recent work of Infrastructure Victoria and talk about the projects that should be prioritised to safeguard our city and state's growing transport needs," said VTA CEO Peter Anderson.

"Infrastructure is absolutely critical for managing the increased demand operators face from customers every day. It will play a pivotal role in advocating for future transport infrastructure projects, so don't miss out on the chance to have your say on what projects your operation would benefit most from."

Other key infrastructure providers to address the conference include the North East Link Authority, Transurban, Regional Roads Victoria and ARTC.

VTA State Conference 2020 provides a forum for delegates to hear from industry experts about how to manage the challenges associated with increased demand. **Managing Increased Demand** is the theme of the conference this year, in recognition of the importance for freight operators to structure their businesses to be able to capitalise on the enormous opportunities afforded from unprecedented demands throughout the supply chain.

Special **Members Only** pricing is available for all current VTA members, with a range of packages available to suit all delegates. For pricing and other information about the conference, please visit the VTA [website](#), where you can also register [online](#).

Ends...

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