



A strategic plan should be a living and breathing document. Constantly evolving with changes to the business environment and adapting as strategies and actions are implemented.

This one day strategy creation workshop is designed to help you create and implement a one-page strategic plan for your business, and is one in our series of four workshops designed to help you build your business.

Delivered by experienced Mindshop facilitator Barry Jenner, the ***Business planning you can implement*** workshop will take you through the development process, plan creation (refinement of an existing plan) and implementation.

The workshop is a valuable first step as you seek to evolve the way you drive strategy in your business to achieve growth and profit and develop yourself and your key people.

What the workshop will cover

- You will be taken through a series of simple and powerful business tools to help you be clear on your vision and competitive advantage
- You will work with the workshop advisor or colleagues to develop the 'draft' plan
- You will receive ongoing support through your workshop advisor as new strategies/actions arise.
- You will learn problem solving tools including Change Process, Now-Where-How Process, Mind Mapping, Locus of Control, Pareto Analysis and Force Field.
- You will focus on key issues/strategies and finish with a draft one page plan, so that implementation of your initial strategic plan can begin.

Workshop outcomes

- You will leave with a draft one-page strategic plan.
- You will receive a workbook, as well as telephone and online support for six weeks following the workshop.

Date:	Tuesday 12 th February
Time:	10am to 4pm
Venue:	VTA offices - Level 1, Mirrat House, 46 Kooringa Way (Webb Dock) Port Melbourne
Cost:	\$360 (including GST) for VTA members and \$390 (including GST) for non-members.
Materials:	each participant will receive a workbook as well as telephone and online support for six weeks.

About the presenter

Barry Jenner is an Accredited Mindshop Facilitator Plus, Fellow Member of the Institute of Chartered Accountants Australia New Zealand and holds a Graduate Diploma in Business (Accounting). He is an experienced management consultant and facilitator. He has a reputation for being able to change and improve the way organisations do business.



Company details			
Company:			
Contact person:		Title:	
Address:		State:	Postcode:
Phone:		Mobile:	
Email:			

Participant details			
Name:	Title:	Mobile:	Email:

Course	Course date	Total attending	Members \$360	Total
			Non-Member \$390	
Business planning you can implement			\$	\$

Payment details	
I enclose payment by cheque/money order payable to the Victorian Transport Association	yes / no
I will make payment via EFT using my company name and/or course date as the reference	yes / no
I will make payment via credit card	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa
Card Number:	
Name on card:	
Signature of cardholder:	
Expiry date:	/

All EFT payments should be directed to the following account using your company name and/or course date as the reference:

Account name: Victorian Transport Association

BSB: 083 419

Account number: 544360493

Banking institution: NAB

A tax invoice will be issued upon receipt of payment.

Scan and return to reception on email: reception@vta.com.au post: PO Box 5, South Melbourne 3205

Payment must be made for all participants prior to course commencement. Refunds are not applicable when cancellation of booking occurs within 24 hours of course commencement. Cancellations made more than 24 hours prior to course commencement will receive a full refund or be placed into the next available course.

Privacy Statement: We collect personal information about our course participants in order to manage and maintain their enrolment. Information is typically released to third parties (including but not limited to MSA Consulting) in order for evidence of completion or participation to be issued by these parties. The VTA, VWMA and VTA Academy ensure that only relevant personal information is released to authorised third parties for the purpose stated.

