



MEDIA RELEASE

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Chris Koniditsiotis leads conference technology session

Transport Certification Australia (TCA) CEO Chris Koniditsiotis leads an all-star line-up of speakers and panellists to address the Victorian Transport Association's (VTA) State Conference at Lorne next month about the important issue of technology in the freight and logistics industry.

Mr Koniditsiotis joins speakers from Fleet Effect, VicRoads, TMW Systems and Target who will address conference delegates in a session entitled ***Harnessing Technology to Increase Profitability***, in recognition of the important role technology can have for improving business performance.

"Technology is moving at an unprecedented pace in the transport industry whether it be in the area of autonomous vehicles, fatigue management, ordering and fulfilment, and road and traffic management systems, and if operators aren't keeping up with it they risk losing ground to competitors, or going out of business altogether," said VTA CEO Peter Anderson.

"So, we are thrilled that Chris Koniditsiotis – one of the most well-respected senior executives in the transport and technology space – has agreed to speak at our conference, as well as facilitate a panel discussion on how technology can be utilised to improve performance, safety and other business KPI's."

As CEO of Transport Certification Australia – the government body tasked with providing advice, accreditation and administration services for public purpose initiatives involving the use of telematics and related intelligent technologies – Mr Koniditsiotis is well-versed in how technology can impact on freight and logistics operators.

"I am pleased to once again be attending and speaking at the VTA State Conference. This is an important chance to bring industry together to discuss critical issues," Mr Koniditsiotis said. "The pace of change in technology is ever increasing, creating opportunities and challenges. However, some key foundational principles rarely change in the decision making associated with procurement and use of such technology.

"Australian Governments have worked with industry for over a decade to ensure that investments, in telematics and associated intelligent technologies, are fit for purpose, secure, and are part of a national digital business platform. This platform is the National Telematics Framework that supports multiple applications and varying levels of assurance to give confidence and integrity linked to the policy intent."

Panellists to address the technology session include VicRoads' Director Heavy Vehicle Services **Eric Henderson**, Fleet Effect General Manager Compliance Systems **John Tsoucalas**, TMW Systems Country Manager **Nick Dabner**, and Target Australia General Manager Supply Chain & Procurement **Todd Foster**.

The theme of State Conference 2018 is ***Profit or Perish: Achieving Sustained Success in Transport***, with the VTA assembling an impressive line-up of speakers to discuss the key profitability drivers of safety, technology, customers, infrastructure and equipment.

Early bird registration is available until March 2 at www.vta.com.au

Ends...

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