



MEDIA RELEASE

1 February 2018

Victorian Roads Minister Luke Donnellan to address VTA State Conference 2018

The Victorian Transport Association (VTA) has announced Victorian Minister for Roads, Ports and Road Safety Luke Donnellan will address the association's State Conference in Lorne from 18-20 March.

The annual event features around 40 high-profile speakers from the Victorian and national freight and logistics industry for two days of informative presentations and seminars on critical industry issues.

VTA CEO Peter Anderson said the association was thrilled that Minister Donnellan had accepted the invitation to address the gathering of members and other industry participants.

"Minister Donnellan is a great friend and supporter of the VTA and his attendance at our conference reflects the immense contribution of Victorian transport operators to the state and national economy," Mr Anderson said.

"With more than \$40 billion earmarked for Victorian infrastructure spending over the next five years, roads, transport and related issues will loom large in this current election year."

Mr Anderson said the conference theme of ***Profit or Perish: Achieving Sustained Success in Transport*** acknowledged the importance of operators taking appropriate steps to ensure the long-term sustainability of their businesses and the broader industry.

"Our members are in business to facilitate the efficient movement of goods through the supply chain, but to do this it is essential for them to be profitable and successful," Mr Anderson said.

"As an association we make no apology for helping members to succeed, which is why the conference is being developed with sustained profitability and success – and how to achieve it – as a core theme."

Delegates will hear from speakers including NHVR CEO **Sal Petrocchio**, North East Link Authority CEO **Duncan Elliott**, Transport Certification Australia CEO **Chris Koniditsiotis**, Shadow Roads and Ports Minister **David Hodgett**, and other speakers and panellists to be announced, around the key profit drivers of infrastructure, customers, technology, equipment and safety.

In announcing Minister Donnellan's attendance at the conference, the VTA has also kicked off Early Bird registrations for the event, being held at Mantra Lorne on the Great Ocean Road.

"Scheduling the conference in March means we will benefit from warmer weather and more daylight, making Lorne a great location. And for the first time we are offering a partners' program and discounted accommodation on the Saturday night for those wishing to make a long weekend of it."

Early bird registration is available until March 2 at www.vta.com.au

Ends...

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