



MEDIA RELEASE

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VTA celebrates contribution of Women in Transport

Around the world, people from all walks of life and industry are pausing today to reflect on the phenomenal contribution that women make to our culture, society, business and industry.

March 8 – International Women’s Day – has become a globally-recognised occasion to celebrate and recognise how women shape and improve all aspects of society, and to honour trailblazing women that have worked tirelessly to put women on an equal footing with men when it comes to voting, education and training, workplace relations and other important aspects of our society.

As they do in so many walks of life, women make a massive contribution to the Australian transport industry. On behalf of the Victorian Transport Association I would like to formally recognise and thank the thousands of women across our sector for their hard work and dedication.

It’s no secret there is a heavy skew towards men when it comes to representation and participation in our industry, and we still need to do more to attract and retain women to the profession.

So as well as celebrating the valuable role of women in transport, I would encourage every VTA member to today ask how they can improve female representation in their workplace, and how workplace culture can develop, evolve and improve to have better appeal among women.

April 7 - VTA’s Annual Women’s Lunch, is to be held 7 April at the historic Ascot House in the inner Melbourne suburb of Ascot Vale. The event will feature addresses from a range of successful women, including Viva Energy Australia General Manager, Human Resources Jodie Haydon, Deakin University Centre for Supply Chain & Logistics Director, Dr Hermione Parsons, and other notable speakers being confirmed.

The lunch is a great opportunity for women and men to reflect on how our industry can better support women, so please consider sending staff from your operation to hear from what should be a very informative line up of speakers.

The transport industry will only benefit from higher participation of women and I look forward to working with women and men to make this happen.

Peter Anderson
CEO, VTA

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For further information please contact Brian O’Neil on 0411 055 284.