



MEDIA RELEASE

27 April, 2016

VTA hosts free Vehicle Outlook technical seminars at ITTES 2016

The Victorian Transport Association is hosting a series of free **Vehicle Outlook** technical seminars as part of its support for the International Truck, Trailer & Equipment Show (ITTES) next Friday, 6 May at the Melbourne Showgrounds.

ITTES 2016 is expected to attract up to 500 transport industry exhibitor companies and 40,000 visitors over three days from May 5-7, making it one of the largest truck industry shows in terms of size and scope.

VTA CEO Peter Anderson said technological innovation has made an enormous contribution to improving operator productivity and safety over the years, and that the seminars would demonstrate why operators should invest in technology to improve their operation and bottom line.

“Harnessing technology in road transport is absolutely vital for operators to improve their margins and productivity and make their workplaces as safe as possible for drivers and other staff,” Mr Anderson said.

“Our two free seminars will examine the rise and future of **Autonomous Vehicles** within the industry and examine why operators should **Invest in Vehicle Technology**, using a best practice case study from a major operator to demonstrate the many benefits of deploying technology in transport.”

The Vehicle Outlook technical seminars will comprise of two one hour presentations on Friday, 6 May.

The first seminar from 11am-12pm will focus on Autonomous Vehicles with Marcus Burke, National Transport Commission Project Director, Heavy Vehicle Compliance & Technology examining compliance and technical issues as they relate to self-driving vehicles. VicRoads Senior Vehicle Safety Engineer Chris Jones will present the safety implications of Autonomous Vehicle from an engineering perspective during this first seminar.

The second seminar from 12.30-1.30 will examine why operators should Invest in Vehicle Technology with the National Heavy Vehicle Regulator’s Director of Safety, Daniel Elkins, to discuss the many proven safety benefits of in vehicle technology, and a major operator to present a case study about how technology has improved their business from both a safety and productivity perspective.

Both seminars will be held in the Port Phillip Room, located adjacent to the main Exhibition Pavilion. Complimentary coffee, tea and juice will be available.

To register for ITTES 2016 online visit www.trucktrailershow.com.au Complimentary entry to the Vehicle Outlook seminars is included in your registration for the show, however places are limited so free early arrival is recommended.

Ends...

For further information please contact Brian O’Neil on 0411 055 284.