



victoriantransportassociation^{inc.}

MEMBER UPDATE: 12/2009

Date: 26th June 2009

Subject: Moving Towards 24/7: Cost & Optimisation Model

In June 2008, the Victorian Transport Association (VTA) was contracted by the Victorian Department of Innovation, Industry & Regional Development (IIRD) to develop a “user-friendly” Cost & Optimisation Model to assist companies to analyse the costs & potential commercial benefits of changing practices towards 24/7 operations.

Over the last year, the VTA has worked with its joint-venture business consulting partnership, LATUS Business Solutions, to develop a sophisticated interactive spreadsheet cost model which is now available to assist companies to analyse their business & operational practices.

Designed originally to assist operators involved in the container transport task through the Port of Melbourne (due to the trend towards 24/7 operations at the stevedore interface and in other parts of the container logistics chain), the new Cost & Optimisation Model has broader application to all tasks where a longer spread of operational hours are being contemplated.

Following briefing workshops with the VTA Container Group & the General Freight Committee, and a well-attended seminar session held on Monday, 22nd June 2009 in Melbourne (with 60 people in attendance), the 24/7 Cost & Optimisation Model is now available for use by the industry.

The Model is designed so that the real operational costings of individual companies can be “plugged in” and analysed on a company basis (no matter what the road transport application).

For the next month, the VTA/LATUS is offering companies the opportunity of a “snapshot” review of your business, involving a half-day exploratory review of your operations to determine what level of savings / fleet reduction could be achieved with a move towards 24/7 operations.

Attached is a Flyer from LATUS Business Solutions containing the special offer.

As the freight task in Australia continues to grow, companies need to continue to analyse the optimal use of their fleet equipment and people – the 24/7 Cost & Optimisation Model will help you to do this.

Further information is available by contacting Mike Wood, Managing Director, LATUS Business Solutions (ph: (03) 8620-2800, mobile: 0411 190 420 or email: mike@latus.com.au), or by completing the attached form and returning it to LATUS Business Solutions (fax: (03) 9646 8596 or email: katie@latus.com.au).

Regards

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24/7 - Cost Optimisation



LATUS can review and model your operation to determine how to maximise your fleet.

1 - LMG/VTA special “snapshot” review of your business.

\$750+ GST (Normally \$1250)

The exploratory half day review of your operations will determine what level of savings/fleet reduction could be achieved in your current business.

The half day review will look at how you currently operate and provide feed back.

2 - Full Operational review and remodelling

LATUS can also conduct a detailed review of your operation and remodel how your operation could work.

Please complete the appropriate section below and one of our expert consultants will contact you.

- Please book me in for a “snapshot” review \$750 + GST (valid until 31st July 09)
- Please contact me regarding a full review of my operation.

Name:

Position:

Company:

Tel:

Mob:

Address:

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Email:



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